## Enrollment

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Professional</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>53,187</strong></td>
<td>42,075</td>
<td>8,925</td>
<td>2,187</td>
<td></td>
</tr>
</tbody>
</table>

**Percent Growth from Fall 2022 Census:**
- **4.0%**
- **4.1%**
- **3.8%**
- **2.6%**

## Retention & Graduation

<table>
<thead>
<tr>
<th>Category</th>
<th>One-Year Retention</th>
<th>Four-Year Graduation</th>
<th>Six-Year Graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>87.7%</strong></td>
<td></td>
<td><strong>56.6%</strong></td>
<td><strong>65.9%</strong></td>
</tr>
</tbody>
</table>

**Point of Change from Fall 2022 Census:**
- **+2.1**
- **+6.7**
- **-2.0**

**SOURCE:** University Analytics & Institutional Research
TOTAL STUDENTS = 53,187
Undergraduate = 42,075
Graduate = 11,112
Medical = 1,102
Law = 769
Pharmacy = 584
Vet Med = 328
ENROLLMENT BY CAMPUS

Main = 40,533
Arizona Online = 9,164
Arizona International = 1,831
Phoenix = 838
Distance = 558
Sierra Vista = 159
Arizona International Direct = 104
Largest new student class in history

12,463

new first-year and transfer students
9,178
new first-year students
384 in Arizona Online
THE PATH TO BECOMING A WILDCAT

MAIN CAMPUS FALL 2023 ENROLLMENT OVERVIEW

Throughout the year, the Office of Undergraduate Admissions and its partners work diligently to enroll the next generation of Wildcats. This graphic illustrates significant efforts and milestones made in helping prospective students choose the University of Arizona.

arizona.edu/admissions

STAGE 1
OUTREACH
Raise awareness

Prospective students
~400,000

- 131K+ phone calls made
- 36M+ emails sent
- 1M+ text messages sent

July 1
First-year application opens

STAGE 2
RECRUITMENT
Build connections

Record-breaking
56,466
applications

20K+ campus tours
3,600+ high school visits

April 1
FAFSA priority deadline
May 1
First-year application closes

STAGE 3
YIELD
Decision making

9,419
paid or deferred the Enrollment Fee

April 1
Admitted Student Day
5,800+ attendees

May 1
National College Decision Day

STAGE 4
ENROLLMENT
Becoming a Wildcat!

May through August
New Student Orientation

9,178
enrolled (census)

August 18-19
Destination Arizona
In-person official welcome to campus
“Just in Time” information & support

August 21
First day of fall semester

Source: Slate CRM & UAccess
Increase average test score of the FTFT cohort

**ACT scores**
- Current: 25
- Target: 27

**SAT scores**
- Current: 1228
- Target: 1248-1253

- % of enrolled first-year students who graduate in the top 10% of their high school class:
  - Current: 32%
  - Target: 40%

- % of enrolled first-year students with 3.75+ unweighted, core GPA:
  - Current: 25%
  - Target: 32%

- % of enrolled first-year students of color:
  - Current: 44%
  - Target: 50%

Source: Fall 2022/2023 census reports
Increase average test score of the FTFT cohort

ACT scores:
- 25
- 26
- 27

SAT scores:
- 1228
- 1248-1253
- 1275

% of enrolled first-year students who graduate in the top 10% of their high school class:
- 32% (48.8%)

% of enrolled first-year students with 3.75+ unweighted, core GPA:
- 25% (56.5%)

% of enrolled first-year students of color:
- 44% (49%)

Source: Fall 2022/2023 census reports
WILDCAT JOURNEY
FIRST-YEAR STUDENT HIGHLIGHTS

49% OTHER THAN WHITE
47% in 2022
46% in 2021

30.1% FIRST GENERATION
29% in 2022
28% in 2021

4.2% NATIVE AMERICAN
+22.4% from 2022

28.6% HISPANIC/LATINX
+4.8% from 2022

7.9% AFRICAN AMERICAN/BLACK
+4.7% from 2022

SOURCE: University Analytics & Institutional Research
# FIRST-YEAR SCHOLARS

- **395** National Scholars
- **172** Hispanic Scholars
- **85** National Merit Scholars
- **47** African American Scholars
- **83** Rural and Small Town Scholars
- **8** Indigenous Scholars

**10/20** of Flinn Scholars chose UA

**1,348** incoming students with 4.0 HS GPA, 2023

SOURCE: University Analytics & Institutional Research
FIRST-YEAR STUDENT HIGHLIGHTS

All 50 States & 100 Countries Represented

Top 6 States:
Arizona
California
Washington
Colorado
Illinois
Texas
FIRST-YEAR STUDENT HIGHLIGHTS

Top 5 Majors

Business Management
Undeclared
Engineering
Medicine
Computer Science
ENROLLING THE FALL 2023 CLASS

- Campus Tour attendees **25,925**
- **19,085** personalized notecards sent
- **2,060** + 1:1 meetings with students & families
- **105,000+** proactive phone calls & **26,590** incoming calls
- **1M SMS** sent
- **2,636** high school visits & **632** college fairs
87.7% Fall 2022 1st to 2nd Year Retention

<table>
<thead>
<tr>
<th>RETENTION &amp; GRADUATION</th>
<th>87.7% ONE-YEAR RETENTION</th>
<th>56.6% FOUR-YEAR GRADUATION</th>
<th>65.9% SIX-YEAR GRADUATION</th>
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<tr>
<td>Point of Change from</td>
<td>+2.1</td>
<td>+6.7</td>
<td>-2.0</td>
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<tr>
<td>Fall 2022 Census</td>
<td></td>
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</tr>
</tbody>
</table>
3,285 new transfer students

At census, 1,666 new transfers enrolled in Arizona Online
Over 10,000 applications
  8% increase

55% diversity
  53% last year; 50% in 2021

49.2% first generation
  49% last year; 45% in 2021

36.2% Pell eligible

Preliminary data, official at census
TRANSFER STUDENT HIGHLIGHTS

Top 5 AZ Community Colleges

Pima
Cochise
Arizona Western
Mesa
Chandler-Gilbert
Top 5 Majors

Business Administration
Cyber Operations
Business Management
Psychology
Applied Computing
TRANSFER SCHOLARS

All Arizona Academic Team = 12
• 9 in 2021 and 2022

Phi Theta Kappa = 269
• 251 in 2021
• 239 in 2022
Record Breaking Arizona Resident
First-Year Class = 4,957

Notable increases over last year
Flowing Wells = 60%
Rincon = 68%
Chaparral = 56%
Rio Rico = 36%

13/15 Arizona counties saw an increase in enrollment
ARIZONA PARTNERSHIPS AND NEWER INITIATIVES

Arizona Days: Sunnyside, DV, Catalina, Tucson, FW, Cholla, Marana & Mountain View

Earn to Learn

Sunnyside

Helios/ADE campaign

- to be expanded AY23-24

AZX & Cultural College Days

Road Trip! 8th-10th grade

FAFSA Family Events

Wildcat Snapshot events

Destination Arizona
Arizona Family FAFSA Nights

Financial Aid based programming hosted in the community

Hosted programs in Sierra Vista, Yuma and South Tucson

Collaborated with high school counselors, district leadership and community organizations

Programming focused on financial planning for college with emphasis on FAFSA and Arizona Promise Program
ARIZONA ROAD TRIP

Learn more about preparing for college at an Arizona Road Trip program for students in 8th-10th grade!

Join us for a special campus visit program designed for students in 8th - 10th grade. Students will learn about the University of Arizona and hear from our partners at The A center. Students will explore & discover how to pick a major and learn how to build their road-map to college.

EVENT DATES:

8th Grade Focus Monday,
October 3rd Wednesday,
February 1st

9th Grade Focus
Wednesday, October 26th

10th Grade Focus
Monday, November 7th
Wednesday, May 3rd

All 8th-10th grade students are welcome at each event.

VISIT AGENDA:

9:30-10:00 am - Check-In
10:00-10:30 am - Welcome
10:30-11:30 am - Major Exploration
11:30-12:00 pm - Exploration Discussion
12:00-1:00 pm - Complimentary Lunch
1:00-2:00 pm - Campus Exploration

HOSTING local schools to experience campus & begin thinking about college earlier
Growth in Creation and Distribution of Spanish Marketing Materials
FAFSA Simplification Act

- The Office of Federal Student Aid implemented changes as authorized by the FAFSA Simplification Act, which was enacted into law as part of the Consolidated Appropriations Act, 2021 and amended by the Consolidated Appropriations Act, 2022.
Changes to the FAFSA

• Shorter (108 to 36 questions)
• Rely almost exclusively on information from a family’s recent tax return
• Expected Family Contribution (EFC) will become Student Aid Index (SAI)
• Potential for negative SAI up to $1,500, as opposed to the current minimum EFC of zero
• SAI methodology will not take multiple students in college into consideration & families with small businesses or farms that also serve as primary residences will now have this asset calculated into their SAI
Pell Grant Impact

- New FAFSA is expected to result in a **Pell Grant expansion**

- Federal Student Aid estimates a result in a **10-25% increase in Pell Grant recipients** nationwide
Known Issues, Possible Concerns, & Impact
FAFSA UPDATES
From FAFSA Open Date to Students Awarded Date

- **2024-2025 Release Date**
  - December 31, 2023

- **ED to Begin FAFSA Processing & Sending to Schools**
  - Mid-March

- **2024-2025 Financial Aid Offers**
  - Late-Spring

**COMING SOON**
Arizona Need-Based Financial Aid Programs

- Arizona Assurance Program
- Arizona Native Scholars Grant
- University Grant
- Arizona Promise
ARIZONA PROMISE GRANT (AZP)

Grant program for Arizona residents, Pell-eligible, full-time, first-year University of Arizona students. Covers the remaining gap for tuition and mandatory/program fees.
What’s happening in higher education?
Slowing Growth in Number of U.S. High School Graduates, then Decline (U.S. Total High School Graduates)

- 1992: 2.69M
- 1997: 2.46M
- 2002: Strong production of high school graduates for two decades
- 2007: Graduation rate increases mitigate contracting youth population
- 2012: 3.50M
- 2017: 3.93M
- 2022: Birth declines still predict long-term graduate declines
- 2027: 3.53M
- 2032: Class of 1988 to 2019 (reported)
- 2037: Class of 2020 to 2025 (projected: increase)
- 2037: Class of 2026 to 2037 (projected: decrease)

Regional Contribution to National Increase or Decrease


Note: See Figure 2a for states included in each region.
State-by-State Projected Percent Change from Class of 2019 to 2037, Grand Total of Public & Private Schools
College Participation Rates Had Been A Key Growth Driver

Percentage of recent high school completers enrolled in college

Source: NCES, Digest 2022 Table 302.20
The percentage of 18–24-year-olds choosing to attend college peaked years ago and continues to decline.
About 1 in 3 Americans are confident in higher education

According to a survey Gallup conducted in June 2023:

• 36 percent of Americans say they have a great deal or quite a lot of confidence in higher education.

• That’s down from 48 percent who said the same in 2018 and 57 percent in 2015.